

United Nations  Nations Unies

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17 March 2009

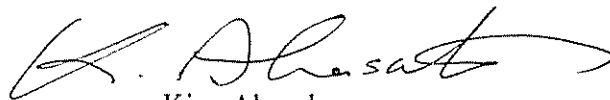
Dear Dr. Barham,

It is with pleasure that I write to extend an invitation to the institutions represented in the International Association of University Presidents, as well as other eligible centres of higher learning and research, to join in a new United Nations initiative, the *Academic Impact*. We note, and are grateful for, the organizational endorsement and support already extended by IAUP to the *Impact*, a global endeavour to actively support ten universally accepted principles. Planned for formal launch later this year, the *Impact* represents an effort to bring academic leaders and institutions into closer collaboration with the Organization and with each other.

We look forward to collaborating with IAUP in ensuring that word of this project reaches as many institutions worldwide as possible so that we can determine the date of the formal launch of the Initiative in which participating chief executives would be able to join.

The focal point in my Department for the *Impact* is Mr. Ramu Damodaran, Deputy Director for Partnerships and Public Engagement in the Outreach Division (damodaran@un.org).

Yours sincerely,



Kiyoko Akasaka
Under-Secretary-General
for Communications and Public Information

Dr. Barham Madain Ayub,
President
International Association of University Presidents